

16 May 2022

**Letter of recommendation: Namibia Media Monitoring (NaMedia)**

NaMedia has been rendering monitoring and reporting services to Namib Mills for the past eight years, adding value to my monthly meetings with our CEO. Providing a heightened monitoring on all our brands, we have been able to receive favourable recommendations

Benchmarking, sentiment tracking, and keeping a record of topical trends provide us insight into any media risks or opportunities. The team consists of seven personnel, and I work directly with the MD, senior researcher, and their clippings desk.

Sincerely,



**Selma Moongo**

Corporate Brand Manager

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